

**inspireyourlife™ Press Release:**

**Title: Siobhan Craven-Robins to present at inspireyourlife™ Inspirational Seminar**  
**Date: 31 March 2005, London, UK**  
**Author: Rachel Hawkes, Account Director, Elemental PR**

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Siobhan Craven-Robins to present at inspireyourlife™ Inspirational Seminar

Siobhan Craven-Robins GMTV's Wedding Expert, to present at inspireyourlife™ Inspirational Seminar

-----Begins-----

Siobhan Craven-Robins <http://www.siobhancraven-robins.co.uk>, GMTV's Wedding Expert and one of the UK's leading Wedding Co-ordinators is to guest speak at the inspireyourlife™ Inspirational Seminar.

Lifestyle portal inspireyourlife™ <http://www.inspireyourlife.com> is launching the first in a series of inspirational seminars featuring a unique mix of UK entrepreneurs. The event is aimed at professionals, business owners, entrepreneurs and individuals that are seeking to make major changes to their lives.

Siobhan will be guest speaking at the event from 11:30am to 12:00 midday, followed by a joint question and answer session with other key note speakers.

Founder and Director at inspireyourlife™ Susanne Mornan-Vaughan explains, "We were looking for speakers with hands on experience in converting a novel idea into a successful business. Siobhan's experience provides a perfect example of this, and will be an excellent source of inspiration to those who have ideas and are uncertain of how to convert them into a commercial success."

Other guest speakers include Richard Parkes Cordock, one of the UK's foremost experts on the mindset of self-made millionaires and Cllr Mrs. Norma Dias, a prospective parliamentary candidate for Newcastle East and Wallsend, and also the entrepreneur behind a chain of property based businesses and shoe shop.

Craven-Robins comments, "I will be sharing with the audience the highlights and challenges of my journey to success and what I believe it takes to live a successful life. You can overcome great obstacles and achieve great things. The audience will be given practical tips, tools and advice based on my own experience in successfully establishing and sustaining my own business, and creating market awareness for a new business idea in an unexploited market."

The seminar is being held at the Royal Aeronautical Society, 4 Hamilton Place, London, W1J 7BQ, Thursday 19<sup>th</sup> May 2005. The event will commence at 09:00 and end at 13:00.

----Ends----

----Notes to editors----

For more information about inspireyourlife™ Inspirational Seminars visit:

**inspireyourlife™ Inspirational Seminar overview:**

[http://www.inspireyourlife.com/seminar\\_overview.html](http://www.inspireyourlife.com/seminar_overview.html)

**Full programme:**

[http://www.inspireyourlife.com/seminar\\_programme.html](http://www.inspireyourlife.com/seminar_programme.html)

**Registration:** (£55 plus VAT)

[http://www.inspireyourlife.com/seminar\\_registration.html](http://www.inspireyourlife.com/seminar_registration.html)

**Telephone booking line:** 020 7016 2617

This press release is available in PDF, plain text and Word formats.

The media spokesperson for inspireyourlife™ is Susanne Mornan-Vaughan, founder and director. Photographs are available upon request.

About Siobhan Craven-Robins

<http://www.siobhancraven-robins.co.uk>

Established as the UK's leading Wedding Co-ordinator, Siobhan's famous clients include Joan Collins, Barbara Windsor, Greg Kinnear, Sacha Mascolo-Tarback and Ronni Ancona.

Siobhan has been an established Wedding Co-ordinator for over nine years and aside from organising weddings, she is also the wedding expert for GMTV and a columnist for two top bridal publications, You and Your Wedding and Weddings Today. In 2004, she launched her DVD 'From This Day Forward', a guide to planning a perfect wedding. <http://www.fromthisdayforward.co.uk>.

As an entrepreneur, she started her own business and pioneered the market awareness for Wedding Co-ordinators in the UK, at a time when this concept was non-existent in the country.

Siobhan started her career as a Marketing Administrator in the Health and Beauty industry and through planning her own wedding recognized the gap in the market for designated co-ordinators to help couples through the process saving time, money and disappointment.

Her biggest challenge was not only setting up a viable business from cradle to grave but also having to create market awareness for an unknown business concept in a new market. <http://www.siohancraven-robins.co.uk>

About inspireyourlife™:  
<http://www.inspireyourlife.com/about.html>

inspireyourlife™ was launched in June 2002 by Susanne Mornan-Vaughan, its Founder and Director. inspireyourlife™ was initially launched as a SMS text messaging service that delivers encouragement, advice and support, catering for various aspects of peoples lives. The text messages are a compilation of motivational quotes and statements from renowned individuals such as Mother Teresa, Confucius and Aristotle; as well as authors and life style professionals such as life coaches.

January 2005 marked the re-positioning of inspireyourlife™ into a lifestyle portal, plus the launch of additional support services including life coaching and business mentoring. In May 2005, these additional services plus its inspirational seminars will be formally launched at a debut event which will be held on the 19<sup>th</sup> of May 2005. With these new services, inspireyourlife™ now provides end-to-end services that will support its client base as they embark upon their journey to transform their lives.

inspireyourlife™ seeks to motivate and inspire people by delivering a portfolio of support services including coaching and mentoring that are aimed at helping individuals or groups of people to make the best of their abilities and achieve whatever they set out to do in their professional and or personal lives.

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